

UNCLE AL’S PIZZA FINANCIAL ANALYSIS & FORECAST

Estimated costs per location.

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|  | Delco Unit | Pizza Parlor |
| Franchise Fee | $12,000 | $20,000 |
| Lease Deposit | 5% rent total | 5% rent total |
| Leasehold Improvements | $15,000 | $50,000 |
| Equipment/Furniture | $60,000 | $95,000 |
| Signage | $3,000 | $8,000 |
| Utilities, Ins., Licenses | $3,000 | $6,000 |
| Opening Inventory | $8,000 | $17,000 |
| Grand Opening Promos | $4,000 | $8,000 |
| **Total Amount** | $93,000-$101,500 | $184,000-$204,000 |
| Working Capital | $6,000 | $10,000 |
| **Est. Total** | $99,000-$107,500 | $194,000-$214,000 |

**Uncle Al’s Pizza Forecast and Business Model**

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| --- | --- | --- | --- |
| Costs Fixed & Variable | Sales $750 Day | Sales $1,000 Day | Sales $1,500 Day |
|  |  |  |  |
| Lease Amount Monthly | $4,500 | $150(Daily rent) | $150(Daily rent) |
| Food Cost | 25% - $187.50 | 22% - $220 | 20% - $300 |
| Labor Cost | 12% - $90 | 10% - $100 | 8% - $120 |
| Utilities/Insurance | 3% - $22.50 | 3% - $30 | 3% - $45 |
| Admin Fees | 2% - $15.00 | 2% - $20 | 2% - $30 |
| Royalty Fees | 4% - $30.00 | 4% - $40 | 4% - $60 |
| Total Costs | $495 | $560 | $705 |
| Total Profit Daily | $285 | $480 | $855 |

Avg. Monthly Profit $8550 $14,400 $25,650

For the first 2-3 months the average will be about $1,000 daily. After 6 months I’m projecting sales to be between $1,500 & $2,000 daily. Profit will be between $23,000 - $45,000 per month.